

OTHM Level 5 Extended Diploma in Tourism and Hospitality Management

Qualification Number: 610/0336/0

Overview

The objective of the OTHM Level 5 Extended Diploma in Tourism and Hospitality Management qualification is to provide learners with a specialist programme of study that provides a depth of knowledge and understanding of key aspects within the tourism and hospitality sector. This qualification is designed for people who wish to deepen their knowledge and obtain a recognised qualification in the field of tourism and hospitality.

Learners will study level 4 and 5 units, worth 120 credits per academic year with a total credit value of 240 credits (equivalent to the first 2 years of an honours degree).

The Level 4 units introduce relevant Tourism and Hospitality subject specific areas that lay the foundations for learning.

These units combine theoretical knowledge with practical application and will provide learners with knowledge and skills in the areas of academic and research skills, the tourism and hospitality business environment, the development of the tourism and hospitality industry, services marketing, consumer behaviour, sustainability in tourism and hospitality and event management.

With the Level 5 units, learners have the opportunity to specialise and progress in a variety of relevant Tourism and Hospitality subject areas.

Learners will develop and enhance their skills in the following areas: customer relationship management, digital marketing management, human resources management accounting and operations management, as well as becoming aware of current trends and issues in the tourism and hospitality industry.

Successful completion of this qualification will allow learners to work in a variety of roles within tourism and hospitality management and to progress to further study.

Modules

The OTHM Level 5 Extended Diploma in Tourism and Hospitality Management qualification consists of twelve mandatory units, 240 credits, 2400 hours Total Qualification Time (TQT) and the recommended Guided Learning Hours (GLH) for this qualification is a minimum of 1200 hours.

To achieve the OTHM Level 5 Extended Diploma in Tourism and Hospitality Management, learners must achieve 240 credits, of which 120 credits are at Level 4 (6 units) and 120 credits are at Level 5 (6 units).

Level 4 units

- Academic Writing and Research Skills (20 credits)
- Business Environment for Tourism and Hospitality (20 credits)
- Services Marketing in Tourism and Hospitality (20 credits)
- Sustainability in Tourism and Hospitality (20 credits)
- Events Management (20 credits)
- The Development of the Tourism and Hospitality Industry (20 credits)

Level 5 units

- Digital Marketing Management for Tourism and Hospitality (20 credits)
- Operations Management (20 credits)
- Management Accounting (20 credits)
- Management of Human Resources (20 credits)
- Customer Relationship Management (20 credits)
- Contemporary Issues in Tourism and Hospitality (20 credits)

Entry Requirements

- These qualifications are designed for learners who are typically aged 18 and above.
- The entry profile for learners is likely to include at least one of the following:
 - Relevant Level 3 Diploma qualification or equivalent qualification
 - GCE Advanced level in 2 subjects or equivalent qualification
 - Mature learners (over 21) with relevant management experience (learners must check with the delivery centre regarding this experience prior to registering for the programme)
 - English requirements: If a learner is not from a majority English-speaking country, they must provide evidence of English language competency.
- For more information visit the English Language Expectations page.

Assessment and Verification

All units within this qualification are internally assessed via assignments and externally verified by awarding organisation. There are no examinations in this course.

Course Material

Course materials, including presentations, hand-outs, assignment briefs and e-books are made available to enrolled learners. In addition to this, the learners will also

receive the course handbook and tutorials via emails, in order to support the learning.

Online Learning

The learner sets their own pace for their learning and the courses are offered on an academic – year basis. Although our tutors encourage the learners to make progress monthly, this approach is flexible.

Progressions

Successful completion of the OTHM Level 5 Extended Diploma in Tourism and Hospitality Management provides learners the opportunity for a wide range of academic progressions including the OTHM Level 6 Diploma in Tourism and Hospitality Management qualification.

As this qualification is approved and regulated by Ofqual (Office of the Qualifications and Examinations Regulation), learner may be eligible to gain direct entry into Year 3 of a three-year UK Bachelor's degree programme. For more information visit the University Progressions page..

<https://othm.org.uk/university-progression>

Certification

The Diploma is issued by the OTHM Qualification- Awarding Organisation. UK Versity Online Limited (Number DC1506132) is an accredited and approved delivery Centre for qualifications.

Key Facts

Awarding Body: OTHM

Course Duration: 24 - 26 weeks

Method of study: Full or Part Time / Blended/ Distance Learning

Qualification Level: 5

Disclaimer

We do everything we can to ensure that information on our website is correct. However, details may change, and we cannot accept responsibility for errors or omissions. For more detailed information about the course visit

<https://othm.org.uk/qualification/othm-level-5-extended-diploma-in-logistics-and-supply-chain-management>

